

Mary Carter's PAINT
BUY 1 GET 2 BUY 5 GET 10

GRAND Opening
THUR. FRI. and SAT.



BEAUTIFUL IMPORT — An Austin-Healey "3000," valued at \$3500, will be given away to some lucky Mary Carter Paint customer, it was reported yesterday by manager Fred P. Sanders. Store is located at 1711 Cabrillo and features tremendous values in paints and painting equipment for homes.

Mary Carter Paint Store Opens, With Promise to 'Paint the Town'

The opening of another new Mary Carter Paint Store in Torrance at 1711 Cabrillo Avenue was announced this week. A Mary Carter spokesman said, "We're really going to paint the town. Our acceptance has been so immediate and so gratifying that we can't help but feel our success will be even greater in this new location."

Mary Carter customers at the new store will be able to buy two cans of Mary Carter paint for the price of one. Quantities are unlimited and all purchases are unconditionally guaranteed.

Mary Carter Paint stores operate on a unique principle which has revolutionized the paint industry. Mary Carter Paint factories manufacture their own paints and ship them in their own trucks directly to their own retail outlets. The quality controls, manufacturing, distribution and merchandising efficiencies which are effected by Mary Carter make it possible

for them to translate savings into their unusual "Buy one — get one free!" offer.

Many people have asked why we don't simply cut the price of Mary Carter paint in half, rather than giving two cans for the price of one," the Mary Carter spokesman continued. "There really is a sound psychological reason. People necessarily place great reliance upon the price of paint as a guide to quality. Mary Carter paint is compounded from the finest ingredients available and is the equal, or superior, of any fine quality paint on the market. It is worth every cent of the single can price. Our giving away the extra can of paint with each can purchased is simply our way of dramatizing the savings we pass along to our buyers."

There are now considerably more than 525 Mary Carter Paint Stores across the nation but some choice franchises are still available in certain areas.

**COME OUT, COME OUT,
 WHEREVER YOU ARE...**



We have graced our gables with noble shingles, hung our heraldic banners, shined up the smiles and warmed the welcome—just for you, at our Open House Celebration this coming Saturday, December 2nd. Gable House is a charmingly different spirits store and will become, we wager, your first choice for fine imported and domestic liquors and gourmet foodstuffs. Although Jacques, our sommelier, may not be present (he's shy), you can find your own way through our real wine cellar, with its unparalleled fine selection. (Watch that first step!) Why describe further? Come and see for yourselves. Browse, examine, discuss, and appraise our excellent stock. We shall be looking for you.

GABLE HOUSE

By Appointment To Their Highnesses, Our Customers At
 22409 Hawthorne Boulevard In Torrance.
 Free Delivery, Of Course—Our Telephone Number: FRontier 8-5441

See our large selection of Rings—Terms arranged

Diamond Duets

(Top) **MOONLIGHT & ROSES**
 Distinctively feminine, romantically fashionable 6 diamond set. Compare at \$199.
\$129.50
 \$3 weekly

(Center) **EMERALD CUT...**
 Modern 6 diamond pair flashes excitement and creates interest wherever you go. Compare at \$429.
\$299
 \$6 weekly

(Bottom) **THE VENUS...**
 A golden swirl of elegance. 9 dazzling diamonds for... always... and always. Compare at \$319.
\$199
 \$4 weekly

Lawson's JEWELERS 1301 SARTORI—TORRANCE
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DANISH CHAIR



Danish Styling in True Danish fashion.
 Beautiful Selection of Decorator Fabrics

\$24.95

BOSTON ROCKER



Authentic Early American Rocker... Hand rubbed to a Mellow Salem Finish

\$24.95

Have you heard about our second store? Well, we at Baker's Furniture are all excited about our new INTERIOR SHOP, on Hawthorne Blvd., located midway between the Broadway and the May Co. You are all invited to come for a (Look See) at our fine furniture at budget prices, featuring Contemporary, Transitional, Provincial and Colonial.

2 CONVENIENT LOCATIONS

INTERIORS
 20352 HAWTHORNE BLVD.
 FR 1-1503
 OPEN NIGHTS AND SUNDAYS



FURNITURE
 1502 CABRILLO AVENUE
 DOWNTOWN TORRANCE
 FA 8-2778 FA 8-6606
 OPEN MON. & FRI. NIGHTS